



## PRESS RELEASE

1<sup>st</sup> December 2008

### **A library in your Christmas stocking and a rainforest under the tree**

Fed up of stampeding through the drizzly high streets hunting for the perfect Christmas gift? This year avoid the crowds and ease your Christmas conscience by giving the gift of giving.

**GlobalGiving.co.uk** lets you directly support vetted grassroots charity projects in over 70 countries worldwide. With an enormous choice of countries, projects and prices there's no problem in matching the perfect project with the perfect person. Or if you're just can't decide which project to choose **GlobalGiving.co.uk** offers a personalised gift certificate service where the recipient will receive a personal e-card and e-certificate allowing them to choose their favourite project to donate to.

For football fanatics why not donate £6 to buy a ball to kick off training for the Homeless World Cup, where homeless people from 56 nations annually compete in a tournament of street soccer to see if they can bag one of the six trophies that's up for grabs. If that all sounds a little energetic and the thoughts of curling up with a good book is more your scene, then how about helping create a library for students at a Ghanaian school? Just £61 will buy a barrel of books that will help educate over 1,500 primary and middle school students. Nature lovers and gardeners may prefer to help protect the Brazilian rainforest, £31 will buy 50 seedlings of rainforest, fruit or palm trees and the project teaches farmers how to restore and preserve the rainforest. Theatrical types may be looking for something a little more flamboyant, £155 will pay for a month of community outreach theatre in northeast Brazil. The theatre educates in basic health and citizens rights through performances to a community that is plagued by child prostitution, poverty and lack of education.

Whatever hobbies, passions or pursuits take your interest **GlobalGiving.co.uk** has the perfect gift for everyone and it won't just be for Christmas. You can receive regular email updates for the projects you support so you can really see your donations making a difference and be part of the change you're creating.

- Ends -

For more information on the Christmas gift certificates and vouchers go to [www.globalgiving.co.uk/christmas](http://www.globalgiving.co.uk/christmas).

To find out more about **GlobalGiving.co.uk** go to [www.globalgiving.co.uk](http://www.globalgiving.co.uk) or contact Hannah Ladkin: [press@globalgiving.co.uk](mailto:press@globalgiving.co.uk) or 0773 6064104