

PRESS RELEASE

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MAKE A DIFFERENCE TO A WHOLE WORLD OF MUMS THIS MOTHER'S DAY

How can you show your Mum how much she means but also make a difference to Mums around the world who don't even know it's Mother's Day? **GlobalGiving.co.uk** has the answer. On **GlobalGiving.co.uk** you can choose from an array of projects to donate to all aimed at helping Mums in the developing world help themselves. **GlobalGiving.co.uk** gives you the opportunity to make potential world changing ideas a reality by donating direct to pre-screened grass roots projects. In return for your donation you receive regular updates from your chosen project, meaning you can really see how your gift has a direct impact on the community you have chosen to support.

GlobalGiving.co.uk has a range of projects aimed at supporting Mothers throughout the developing world. The Kenyan 'Uplifting Teen Mothers' project identifies, trains and empowers 200 teen Mothers giving them the opportunity to learn and build on skills to build a better life. Just £50 will provide a young Mother with a short term loan to start up her own business or £25 will give a teen Mum the opportunity to go back to school and finish her education.

'Prevent Nigerian Mothers from Dying in Childbirth' trains traditional midwives to use a low cost, off patent drug that stops postpartum haemorrhage and will save thousands of lives. In a country where 1 in 18 Mothers will die due to maternal causes a gift of £7 will provide medicine to stop haemorrhages after childbirth for five Mothers and ensure that their children will have the chance to celebrate Mother's Day with them in the future.

If you think your Mum would rather choose her own pet project **GlobalGiving.co.uk** has a huge selection from 'Donate a Pig in Haiti' to 'Fight Child Hunger in Niger' or 'Empower AIDS Widows in Uganda.' Gift vouchers start from just £5 so why not give the gift of giving this Mother's Day and ensure that a child somewhere else in the world will get a chance to have a happier life with their Mum.

- Ends -

To find out more about Mother's Day at **GlobalGiving.co.uk** go to
www.globalgiving.co.uk/mothers
or contact Hannah Ladkin: press@globalgiving.co.uk
0773 6064104 or 0207 841 8981