

GlobalGiving Fact Sheet

The Vision

GlobalGiving, founded in 2001 by two former colleagues from the World Bank, has set out to create the first Internet-based platform for international philanthropy. The vision is to build a highly efficient “international philanthropy marketplace” where individuals, corporations, and other institutions can find and fund locally-run social, environmental, and economic development projects around the world. By leveraging technology, GlobalGiving hopes to effect positive change across the globe.

The Mission

Because GlobalGiving is Internet-based, its operations are highly efficient, enabling more money to reach the project level. This targeted approach challenges traditional philanthropy in a number of significant ways. Historically, there has been no effective method for connecting people (community leaders, social entrepreneurs) who have solutions for community and global issues with individuals who are interested in contributing to world change. Major institutions such as The World Bank, IMF, and foundations—even large, international non-government organizations (NGOs)—are not structured to effectively finance thousands of micro organizations. By taking advantage of technology, GlobalGiving is creating a new system that allows more resources to flow more efficiently to where they have the greatest impact.

How GlobalGiving Works

GlobalGiving works with a network of nonprofit organizations that provide a wide range of well-vetted, high quality projects. To develop its donor base, GlobalGiving tailors philanthropic programs to corporations, affinity groups, and other institutions looking to be more proactive and highly strategic in their philanthropic efforts. Specific services can include customized employee giving plus corporate match Web sites, project-sourcing to enable partners to give back to communities in which they do business, and co-marketing programs that raise awareness of GlobalGiving projects and encourage customers to contribute to them. By working closely with its corporate partners, GlobalGiving is continually innovating its giving platform so more money flows more efficiently to social entrepreneurs worldwide.

Corporate & Institutional Partners

AOL
Applied Materials
Create Hope
Developing Alternatives, Inc. (DAI)
eBay
General Motors
Hewlett-Packard
JK Group
Microsoft
The North Face
Visa International
USAID
Yahoo

Funding Partners

Charles Stewart Mott Foundation
Omidyar Foundation
The Sall Family Foundation
USAID (Global Development Alliance)
The William and Flora Hewlett Foundation
W.K. Kellogg Foundation

Executive Team

Dennis Whittle, founder, chief executive officer
Mara Kuraishi, president and COO
Donna Callejon, vice president of business development and sales
Allison Koch, vice president of marketing
James Krejci, vice president of finance and administration
Scott McLoughlin, chief technology officer
Carol Realini, executive chairman

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